

What is claimed is:

1 1. A method for purchase verification, comprising the acts of:
2 receiving at a server a first message from a computer system, the first message
3 including a service tag, the service tag identifying the computer system;
4 determining at the server if the service tag is valid; and
5 generating a second message from the server, the second message authorizing
6 providing a benefit if the service tag is determined to be valid.

1 2. The method as recited in claim 1, wherein the server includes a processor
2 coupled to a memory, further comprising the act of:
3 invalidating the service tag after generating the second message.

1 3. The method as recited in claim 1, wherein the first message includes a product
2 code.

1 4. A method for purchase verification, comprising the acts of:
2 generating a service tag that identifies a computer system, the computer system
3 including a processor coupled to a memory;
4 storing the service tag in the memory at assembly of the computer system;
5 receiving a message at a server sent from the computer system, the message including
6 the service tag;
7 verifying that the service tag value as received matches a service tag value stored in
8 the server; and
9 authorizing receipt of a benefit if the received service tag matches.

1 5. The method as recited in claim 4, wherein the service tag is stored as part of
2 the computer system basic input/output operating system.

1 6. The method as recited in claim 4, further comprising the act of:
2 generating a second message, the message authorizing a purchaser to receive the
3 benefit, if the service tag matches.

1 7. The method as recited in claim 5, wherein the benefit is Internet Service
2 Provider service.

1 8. A method for purchase verification of a benefit, comprising the acts of:
2 receiving a first message at a first server, the first message being sent from a computer
3 system, the first message including a service tag;
4 transmitting a second message from the first server to a second server, the second
5 server attempting to verify the validity of the service tag; and
6 transmitting from the second server a third message to the first server, the third
7 message allowing access to the benefit.

1 9. The method as recited in claim 8, wherein the first message includes a product
2 code.

1 10. The method as recited in claim 8, further comprising the act of:
2 invalidating the service tag on the second server.

1 11. A system in a computer system for purchase verification, the computer system
2 including a processor, the system comprising:
3 a non-volatile computer readable memory, the non-volatile computer readable
4 memory including:
5 instructions, executable on the processor, configured to store a service
6 tag installed upon assembly of the computer system, the service
7 tag identifying the computer system; and
8 instructions, executable on the processor, configured to send the
9 service tag to a remote server.

1 12. The system as recited in claim 11, further comprising:
2 instructions, executable on the processor, configured to store a product code, the
3 product code identifying a benefit.

1 13. The system as recited in claim 11, further comprising:
2 instructions, executed on the processor, configured to communicate with a remote
3 server, the server having the ability to verify the service tag.

1 14. A system for purchase verification, the system being on a server platform, the
2 server operated by a service provider, the server configured to communicate with a purchased

3 computer system, the server including a processor and a memory, the server platform
4 configured to communicate with a remote computer system, the system comprising:
5 a non-volatile computer readable memory, the non-volatile computer readable
6 memory storing:

7 a database, the database including a set of valid service tags; and
8 instructions, executable on the processor, configured to receive a message, the
9 message including a service tag.

1 15. The system as recited in claim 14, further comprising:
2 instructions, executable on the processor, configured to receive a message, the
3 message including a product code.

1 16. The system as recited in claim 15, further comprising:
2 instructions, executable on the processor, configured to authorize a purchaser to
3 receive a benefit.

1 17. The system as recited in claim 14, further comprising:
2 instructions executable on the processor, configured to verify the service tag, wherein
3 the instructions to verify the service tag further comprise:
4 instructions to receive the service tag from the computer system;
5 instructions to recall the service tag stored in the server; and
6 instructions to compare the service tag received from the computer
7 system to the service tag recalled from the server to determine
8 if the service tag received from the computer system matches
9 the service tag recalled from the server.

1 18. The system as recited in claim 17, further comprising:
2 instructions, executable on the processor, configured to authorize a purchaser to
3 receive a benefit if the service tag received from the computer system matches
4 the service tag recalled from the server.

1 19. The system recited in claim 17, further comprising:
2 instructions, executable on the processor, configured to establish an internet service
3 provider service account if the service tag received from a computer system
4 matches the service tag recalled from the server.

1 20. The computer system as recited in claim 17, further comprising:
2 instructions, executable on the processor, configured to invalidate the service tag
3 stored in the memory of the server.